

TYLER KELLS

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OBJECTIVE

Experienced Business Intelligence Analyst with 4+ years of expertise in data visualization, reporting, and analytics seeking to leverage proven skills in Power BI, SQL, and cross-functional collaboration to drive data-driven decision making and deliver actionable insights for organizational growth.

SKILLS

Data – Discoveries, Mappings, Analysis, Management, Big Data, Optimization, Visualization, Modeling, and Migration.

Programming – Python, SQL, R, and Visual Basic

Technical tools – Power BI, Oracle, Snowflake, SSRS, MSSQL, MySQL, Pervasive SQL and Monarch.

Communication – Ability to communicate (written and verbally) and exchange accurate information with all staff levels.

Other programs – Microsoft Office (Excel, PowerPoint, Word), Tableau, and SQL Server Integration Services (SSIS).

WORK EXPERIENCE

South Jersey Industries – Business Intelligence Analyst II, Folsom, NJ (Hybrid) **November 2023 – May 2025**

- Developed and maintained 50+ Power BI dashboards and SSRS reports for multiple departments and leadership teams
- Created corporate dashboard for renewable energy operations tracking KPIs, uptime/downtime, and output metrics.
- Built executive-level CIO dashboard and automated daily SSRS reports for management reporting and validation processes.
- Enhanced report performance and efficiency by optimizing data flows and queries, significantly reducing wait times for end users.
- Collaborated with Data Services and IT teams to troubleshoot data issues and provide data insights to stakeholders.
- Leveraged Oracle databases, Snowflake, Power BI, and SSRS to extract, transform, and visualize energy data.
- Supported renewable energy operations by developing verification reports and status tracking systems.

Edmunds GovTech – Data Analyst, Northfield, NJ (Hybrid) **March 2021 – October 2023**

- Promoted to the Data Analyst position within just 3 months working as a Data Analyst Intern at Edmunds GovTech.
- Extracted client data from their legacy systems using databases, database back-up files, and application reporting tools.
- Collaborated with multiple key stakeholders at various points within the Software Development Life Cycle (SDLC).
- Leveraged technical platforms and SQL database scripts to develop data extraction methods and extraction processes.
- Partnered with Data Analysts and Implementation Consultants on data mapping documents using multiple platforms.
- Developed data conversion programs utilizing SQL, Python, R, Monarch, and multiple other programming languages.
- Validated data conversions to ensure 100% adherence to project scope requirements and to meet client expectations.
- Identified data conversion requirements and translated requirements into specifications.
- Coordinated cohesive work collaborations with internal team members to work on mapping client's legacy source data.

Best Buy Co Inc. – Sales Associate, Deptford, NJ **March 2019 – May 2020**

- Attained a 100% satisfaction rating as a Sales Associate delivering personalized support to 250+ customers daily.
- Coached and mentored 5+ new Sales Associate by effectively demonstrating strong performer behaviors and aptitude.
- Appointed for the Team Lead duties—ensuring 15+ Sales Associate complied with Best Buy's policies and procedures.

Innovative Catering Concepts – Lead Customer Service Associate, Williamstown, NJ **August 2014 - August 2018**

- Maximized productivity by 20%, ensuring staff are briefed and constantly motivated on all aspects of their daily work.
- Communicated clearly, identified and resolved problems, responded to requests and followed up to assure satisfaction.
- Demonstrated great leadership skills as the Lead Customer Service Associate providing hands-on support to colleagues.

EDUCATION

Rowan University - Bachelor of Business: Management Information Systems

2015 - 2019

Cumulative GPA: 3.8; Dean's List; Graduated magna cum laude

Relevant Coursework: Management Information Systems, Introduction to Scientific Programming – Python, Operations Management, Principles of Information Security, Principles of System Design, Network Management, Design of Database Systems, Advanced Database Management, Project Management, Business Web Applications.